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| **Course Name:** Social Psychology I | **Course Level:** Undergraduate | **Language:** English |
| **Course Code** | [**Prerequisites**](https://e-campus.isikun.edu.tr/CoursePrerequisites/Index) | **Corequisites** | **(T + P hours)** | **ECTS Credit** | **Type** |
|  PSYC3401  | - | - | 3+0 | 6 | Compulsory  |

**Course objectives:** Learning the effects of other people's behavior, cultural structure and social cognition on people's feelings, behaviors and thoughts.

**Course description:** Understanding behaviors, emotions, and thoughts in the light of own and others’ attitudes, prejudice, impression formation, attribution, social cognition, and cultural norms. Examination of social influence, development of norms, leadership, group structure and dynamics. Comparison and discussion of the historically specified concepts and theories in the light of ontological and epistemological assumptions. Detailed review of different theoretical perspectives.

**Evaluation system (in percentages):**

|  |  |  |  |
| --- | --- | --- | --- |
| **Midterm** | **Project** | **Final** | **Total** |
| %40 | %20 | %40 | 100 |

**Reference**

Baumeister, R.F. & Bushman, B.J. (2010). *Social Psychology and Human Nature.* USA, Wadsworth.

**Weekly Course Topics**

|  |  |
| --- | --- |
| **Week** | **Topic** |
| 1. |  Course Introduction  |
| 2. |  History of Social Psychology- Nudge Theory and Explanation of the Course Project |
| 3. |  ABCs of Behavior, Self-Concept |
| 4. |  Heuristics- Shortcuts We Use in Daily Life |
| 5. |  Formation of Group Norms- Muzaffer Sherif Autokinetic Effect Study |
| 6. |  The Concept of Compliance and Obedience - Milgram and Zimbardo Studies |
| 7. |  Midterm |
| 8. |  Cognitive Dissonances – Festinger’s Studies |
| 9. |  Conflict-Negotiation-Interpersonal Relations (Muzaffer Sherif’s Studies) |
| 10. |  Attraction and Intimacy - Liking and Loving |
| 11. |  Genes, Culture and Gender - Hofstede Culture Studies |
| 12. |  Stereotypes and Prejudice - False Correlation Studies by Hamilton and Gifford |
| 13. |  Social Psychology in the Clinic |
| 14. |  Group Presentations |

**Contribution of the Course to the Program Outcomes**

**Course Outcomes**

 Students will gain the following knowledge and skills at the end of the course:

1. Be knowledgeable about the historical development of social psychology.

2.Comprehend the many different ways how individuals’ thoughts, feelings and behaviors can be influenced by the social environment they live in.

3.Recapitulate and relate the major theories, concepts and research findings in different areas of social psychology.

4.Have insight into the methods and techniques used in social psychological research

5.Use their knowledge of social psychology to analyze real-world issues.

6.Formulate societal implications of social psychology.

7.Apply analytical and critical thinking skills to topics in social psychology.

8.Develop respect for interpersonal and cultural diversity.

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|   |  **Program Outcomes** | **CO1** | **CO2** | **CO3** | **CO4** | **CO5** | **CO6** |
| 1. | To examine and compare different concepts in subfields of psychology and to have basic application skills. | X |  | X | X |  |  |  |
| 2. | To apply analytical and critical thinking skills in various fields of psychology, to be able to solve the problems related to the field with contemporary methods. |  |  | X |  |  |  |  |
| 3. | The student has the skills to interpret facts, events and data, to define and analyze problems, to develop solutions based on research and evidence by using the knowledge and skills they have acquired in the field. |  | X |  |  | X | X |  |
| 4. | Discussing and criticizing professional and ethical issues in program design and professional practice. |  |  |  |  |  |  |  |
| 5. | To explain the procedures and rules in psychological measurement and interview techniques, and to develop the ability to apply them at a basic level. |  |  |  |  |  |  |  |
| 6. | Adopting the rules of the positivist method and designing scientific research, collecting data, analyzing data and scientifically reporting the results. |  |  |  |  |  |  |  |
| 7. | To gain the basic principles of scientific thinking, to be able to separate and / or integrate the knowledge gained by other disciplines with a critical point of view. |  |  |  |  |  |  |  |
| 8. | To develop the competence for using the necessary information and communication technologies used to reach and spread information. |  |  |  |  |  |  |  |
| 9. | To use oral and written communication skills effectively both in Turkish and at least one foreign language. |  |  |  |  |  |  |  |
| 10. | Working effectively in individual and multidisciplinary research teams. |  |  |  |  |  |  |  |
| 11. | To develop respect for interpersonal and cultural diversity and to have social responsibility. |  |  |  |  | X |  |  |
| 12. | To be aware of psychological resilience, personal and professional development. |   |   |   |   |   |   |

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|  Course Evaluation and ECTS Workload |
| Types of Work | Number |  |
|  |  |
|  | ECTS Workload |  |  |
|  |  | Time |  |
| Attendance | 14 | 3 | 42 |
| Final exam | 1 | 24 | 24 |
| Quizzes | 4 | 6 | 24 |
| Semester project | 0 | 0 | 0 |
| Assignments | 0 | 0 | 0 |
| Final project | 0 | 0 | 0 |
| Seminar | 0 | 0 | 0 |
| Duties | 0 | 0 | 0 |
| Presentation | 0 | 0 | 0 |
| Midterm | 1 | 18 | 18 |
| Project | 0 | 0 | 0 |
| Lab | 0 | 0 | 0 |
| Private lesson time | 0 | 0 | 0 |
| Other (Personal study) | 14 | 3 | 42 |
|  |  | Total workload | 150 |
|  |  | Total workload/25 | 6 |
|  |  | ECTS Credit | 6 |

**Teaching Methods and Techniques**: Anlatım, Tartışma, Proje

**Prepared By:**  **Date:**