



SEVİ MERTER, Ph.D.

Home:

Göztepe Mah. 79 Sok. No:8/8
Manolya Apt. A Blok
35290 Konak, İzmir
Turkey
(+90) 506 371 02 41 [mobile]
sevi.merter@gmail.com

Office:

Yaşar Üniversitesi
Üniversite Cad. No: 37-39 D205
35100 Ağaçlı Yol, Bornova, İzmir
Turkey
(+90) 232 570 70 00 ext. 8772
sevi.merter@yasar.edu.tr

EDUCATION

- 2016 - 2022** **İzmir University of Economics [IUE]** | İzmir, Turkey
Ph.D. in Design Studies
“Student Participation in Project-Based Industrial Design Education”
- 2012 - 2015** **İzmir University of Economics [IUE]** | İzmir, Turkey
M.Des. in Design Studies
“A Participatory Product Design Process with Children with Autism Spectrum Disorder”
- 2006 - 2012** **Middle East Technical University [METU]** | Ankara, Turkey
Bachelor in Industrial Design
Minor Degree in Sociology
- 2006 - 2007** **Skyline High School** | Salt Lake City, Utah, USA
Long-term exchange student [one year] through Rotary Youth Exchange Program

EXPERIENCES

- 10/2022 – present** **Assistant Professor**
Yaşar University | Faculty of Art & Design | Department of Industrial Design
İzmir, Turkey
- FALL 2022 INDD 3301 Industrial Design Studio III
ID 3300 Design Research Methods and Writing
- 09/2019 – 08/2020** **Visiting Scholar**
The Ohio State University | College of Arts & Sciences | Department of Design
Columbus, OH, USA
(TÜBİTAK 2214-A International Research Fellowship Programme for PhD Students)
- 11/2017 – 10/2022** **Lecturer**
Yaşar University | Faculty of Art & Design | Department of Industrial Design
İzmir, Turkey
- SPRING 2023 INDD 3302 Industrial Design Studio IV
INDD 4480 Experimental Design
STSR 5558 Participatory Design Studio (grad course)
- FALL 2022 INDD 3301 Industrial Design Studio III
ID 3300 Design Research Methods and Writing
- SPRING 2022 INDD 2202 Industrial Design Studio II
INDD 4402 Graduation Project
- FALL 2021 INDD 2201 Industrial Design Studio II
INDD 4401 Industrial Design Studio V
- SPRING 2021 INDD 2202 Industrial Design Studio II
INDD 4402 Graduation Project
- FALL 2020 INDD 2201 Industrial Design Studio I
ID 3300 Design Research Methods and Writing
ID 3330 Design Competition Projects
- SPRING 2019 INDD 1106 Introduction to Industrial Design II
ID 4480 Experimental Design
INDD 4402 Graduation Project
- FALL 2018 ID 1219 Model Making I
INDD 4401 Industrial Design Studio V

SPRING 2018 INDD 106 Introduction to Design II
ID 450 Design Thinking
ID 456 Experimental Design
INDD 462 Portfolio Design 2

- 10/2012 – 11/2017** **Research Assistant**
Yaşar University | Faculty of Art & Design | Department of Industrial Design
İzmir, Turkey
- Assisted courses: Basic Design I
Industrial Design Studio I-II-V
Graduation Project
- 04/2011 - 02/2012** **Industrial Designer | Ankira Electronic**
METUTech, Ankara, Turkey
- 08/2010 - 09/2010** **Intern**
Design Department | Gürallar ARTCRAFT
Kütahya, Turkey
- 06/2010 - 07/2010** **Intern**
R&D Department | GAEAForms
İzmir, Turkey
- 09/2009 - 10/2009** **Intern**
Creative Design Studio | Bun Design
İstanbul, Turkey

ADMINISTRATIVE POSITIONS

- 2018 - present** [departmental] **National/International Event Coordinator**
Publicity Coordinator
Website Coordinator
- 2016 - 2018** [faculty] **Exhibition Organization Committee Member**
Annual art and design symposium (YUAds), annual academic staff exhibitions etc.
- 2014 - 2018** [departmental] **Event Coordinator**
Publicity Coordinator
Program Coordinator
- 2013 - 2016** [departmental] **Student Relations Coordinator**
- 2013 - 2015** [departmental] **Assistant Erasmus Coordinator**
- 2013 - 2014** [departmental] **Assistant Event Coordinator**
Assistant Publicity Coordinator
- 2012 - 2013** [departmental] **Erasmus Coordinator**
- 2012 - present** - Regular departmental duties
- Engaging in curriculum development/improvement works
- Responsible for preparing the course and exam schedules in coordination with Central Academic and Physical Planning Coordinatorship and Student Activities Coordinatorship of the University

PUBLICATIONS

- International** Merter, S. (2023). "Lickestra: A Pedestal for a Sensory Artwork". *Işık University Journal of Art, Design, and Architecture*, 1(1), 50-55.
- Güvenir, C., Merter, S. and Bağlı, H. B. (2019). "Upside Down: A "Flipped" Design Thinking Course". *DRS Learn X Design: 5th International Conference for Design Education Researchers*. Ankara, Turkey, 09-12 July 2019.
- Merter, S. (2018). "Highly Potential / Highly Problematic: Participatory Design Processes with Children with Autism". *Cumulus Paris 2018 Conference, Designing Together: To Get There*. Paris, France, 11-13 April 2018.

Merter, S. (2017). "Synesthetic Approach in the Design Process for Enhanced Creativity and Multisensory Experiences". *The Design Journal: An International Journal for All Aspects of Design* 20(sup1):S4519-S4528.

Merter, S. and Hasırcı, D. (2016). "A Participatory Product Design Process with Children with Autism Spectrum Disorder". *CoDesign*, 14(3), 170-187. doi: 10.1080/15710882.2016.1263669

Valentine, L., Borja de Mozota, B., Nelson, J., Merter, S. and Atkinson, P. [Eds]. (2016). Proceedings of the 11th International European Academy of Design Conference, 'The Value of Design Research', Paris Descartes University, France, 22-24 April 2015. Sheffield: Sheffield Hallam University, UK. ISBN: 978-1-84387-393-8

Merter, S. and Hasırcı, D. (2016). "Children with Autism Providing a Knowledge Base for Educational and Therapeutic Product Design". In *EDULEARN16 Proceedings: 8th International Conference on Education and New Learning Technologies, "Inspiring Learning through Technology"*. pp.1771-1781. Barcelona, Spain, 4-6 July 2016. IATED. doi: 10.21125/edulearn.2016.1354

Merter, S. (2015). "On-Site Design Projects as a New Studio Model in Design Education". *2015 RGD 3rd Annual Design Educators Conference, "Transformation: Design Education as an Evolving Discipline"*. George Brown College, Toronto, ON, Canada, 14 November 2015.

Merter, S. and Hasırcı, D. (2015). "In the Midst of an Unknown World: Understanding Children with Autism through Participatory Design Research". In *Proceedings of the 11th International Conference of the European Academy of Design, "The Value of Design Research"*. Paris Descartes University, Boulogne-Billancourt, France, 22-24 April 2015. UK: Sheffield Hallam University. doi: 10.7190/ead/2015/72

National Ovacık, M., Merter, S. and Gençtürk, S. (2014). "Açık-Kaynak Tasarım Yönteminin Stüdyo Derslerine Uyarlanması Örneği". In *UTAK 2014 Bildiri Kitabı: Eğitim, Araştırma, Meslek ve Sosyal Sorumluluk*, 107-117, ODTÜ, Ankara, Turkey, 10-12 September 2014. Ankara: ODTÜ. [trans. of the title: "An Example of Adapting the Open-Source Design Method to Studio Courses"]

28/02-04/03/2022 Workshop Leader

[w/ Tolga Benli and Atabey Güneç]

A five-day workshop, "8th I'M DESIGN" event, was conducted with industrial design students, sponsored by Starwood, which is one of the biggest industrial companies in Turkey, and organized by IMOS (Inegöl Furniture Industrialists Association). The workshop included the design and manufacturing of room dividers with the "Connecting Dividers" theme.

11-12/10/2018 Workshop Leader

[w/ Mine Ovacık, Ezgi Ozan Avcı, Mustafa Biçer, Atabey Güneç, and Kardelen Aysel]

"Stüdyo Geyikleri / Studio Chit-Chats" was conducted within the scope of *İyi Tasarım İzmir 3 / Good Design İzmir 3* organized by İzmir Mediterranean Academy, İzmir Metropolitan Municipality. The aim was to criticize and reconsider the existing design studio process through the lens of collective experiences of design instructors and students, to generate alternative mind-sets for the educational practices in industrial design education through empathizing with the new generation students, and to talk about the "dream design studio".

04/2018 and Workshop Leader

05/2018 [w/ Aysel Yıldız, Mine Ovacık, and Kardelen Aysel]

"Güzel Bir Gelecek İçin Oynamak – Çocuklarla Oyun ve Tasarım Atölyesi 1-2 / Playing for a Better Future – Play and Design Workshop with Kids 1-2" workshops were conducted with immigrant children at the İzmir Harmandalı Removal Center with the collaboration of Yaşar University UNESCO International Chair on Migration and İzmir Migration Management.

06/2018 Workshop Participant

World Design Talks (WDT) – Co-Living held by World Design Organization (WDO) in İzmir, Turkey

01/2016 – 08/2017 Researcher

"Sağlıklı ve Dengeli Beslenme için Oyun ve Eğitim Gereçleri Tasarımı / Play and Educational Material Design for Healthy and Balanced Nutrition" [Scientific Research Project funded by Higher Education Institutions]

Co-funded by Yaşar University and Yaşar Holding



05/2016 Workshop Leader
[w/ Nuri Aydın, Can Gündüz, Murat Arıkut, Alev Girli, and Izmir Metropolitan Municipality]
The “Awareness House” Workshop was a part of a social awareness project, *Farkındalık Evi / Awareness House*, which aims to contribute to the integration of individuals with disabilities to the society.



26/04-11/05/2022 DEĞİŞİM / CHANGE
Headlines by *Sevi Merter*
Rectorate Exhibition Hall, Yaşar University, İzmir, Turkey
[Group exhibition of the academic staff of the Faculty of Art and Design, Yaşar University]

09-17/05/2017 YOL, YOLCU, YOLCULUK / ROAD, PASSENGER, JOURNEY
@bubi'yolhikayesi by *Sevi Merter and Selin Gençtürk*
K2 Contemporary Art Center, İzmir, Turkey
[Group exhibition of the academic staff and graduate students of the Faculty of Art and Design, Yaşar University]



2014 Human-Centered Design for Social Innovation
+Acumen Online Course in partnership with IDEO.org

2010 Self-Assessment Training
Türkiye Kalite Derneği [KalDer] / Turkish Quality Association

2009 Corporate Culture Training
Project Management Training [w/Türk Telekom]
Türkiye Kalite Derneği [KalDer] / Turkish Quality Association

2009 Project Management Training
KPI Danışmanlık / KPI Consulting

2008 Benchmarking Training
Leadership Training
Türkiye Kalite Derneği [KalDer] / Turkish Quality Association

2007 Time Management Training
Strategic Management Training
Total Quality Management Training
Türkiye Kalite Derneği [KalDer] / Turkish Quality Association

2007 YGA Leadership Seminar
Young Guru Academy [YGA]

2007 Rotary International Convention
Rotary International, Utah, USA
[presenter @“Realistic Expectations from Students, Clubs, Youth Exchange Officers and Counselors” session]

2006 Utah RYLA [Rotary Youth Leadership Awards] Camp and Seminars
Rotary International, Utah, USA



23/02/2022 Online presentation: “Student Participation in Project-Based Industrial Design Education”
in a graduate course, “Research for Educational Leadership”, Centennial College, Toronto, Canada

2013 - 2019 - Responsible for the website of the **European Academy of Design (EAD)**
- Coordinating the content entries and constantly updating the website in coordination with the academy members and current conference organizers

ACADEMIC INTERESTS

Design Research Methods

Participatory Design [esp. w/ special user groups]

Design Education

Experiential Learning Theory

Learning Styles