



1. **Name-Surname** Müzeyyen Pandir
2. **Title** Assistant Professor
3. **Education**

Degree	Department	University
PhD	Sociology	University of Lancaster
M.A.	Communication, Culture and Media	University of Coventry
B.A.	Journalism	Marmara University

4. Academic Titles

Assistant Professor : October 2016

Associate Professor :

Professor :

5. Publications

5.1. Publications in International Peer-reviewed Journals (SCI & SSCI & Arts and Humanities)

1. Pandir, M. (2015) “Book review: Ruth Wodak and John E Richardson (eds), *Analysing Fascist Discourse: European Fascism in Talk and Text*”, *Discourse & Society*. May 2015. 26: 393-395
Indexing: SSCI
2. Pandir, M. and Knight, J. (2006) “Homepage aesthetics: The search for preference factors and the challenges of subjectivity”, *Interacting with Computers*, Vol. 18, Issue 6, 1351-1370, Oxford University Press. Indexing: SSCI, SCI, SCI Expanded
3. Pandir, M. and Knight, J. (2006) “Website aesthetics: The search for preference factors”, *Leonardo*, Vol. 39 (2), MIT Press. Indexing: AHCI

5.2. Publications in International Peer-reviewed Journals

- Pandir, M and Knight, J. (2006) “Assessing the engability of online courses: A case study”, *IADIS International Journal on Computer Science and Information Systems*. Vol. 1 (1), 73-83

5.3. International Conference Publications (published in conference proceedings)

- Knight, J., Pandir, M., Harte, D. (2005) “Assessing the usability of online resources in Media Studies Professional Studies curriculum”, *IADIS Virtual Multi Conference on Computer Science and Information Systems*, 2005

- Knight, J. and Pandir, M. (2004) “An Experimental Aesthetics Approach to Evaluating Websites”, *Proceedings of Aesthetic Approaches to Human-Computer Interaction Workshop*, Nordichi 2004, Tampere, Finland, October 2004.

5.4. Publications in National Peer-reviewed Journals

- Pandir, M.; Efe, İ.; Paksoy, A.F. (2015) “Türk Basınında Suriyeli Sığınmacı Temsili Üzerine Bir İçerik Analizi”, *Marmara İletişim Dergisi*, Sayı 24.

5.5. Published Book

- Pandir, M. (2014) *Orientalism in the EU context: A critical analysis of EU narratives on Europe and Turkey*. Ankara: Avrupa Birliği Bakanlığı. ISBN: 978-605-5197-28-5 (Published Doctoral thesis)

5.6. Invited Speaker Presentations

- “Türk Medyasında Mülteciler”, Marmara İletişim Dergisi Toplantıları, Marmara Üniversitesi İletişim Fakültesi, İstanbul, 25 Ekim 2016

5.7. International and National Conference Presentations

- “Covering Syrian Asylum Seekers in the Turkish Press”, *14th Communication in the Millennium Symposium*, Istanbul University, University of Texas at Austin and Anadolu University, İstanbul, Turkey, 5-7 May 2016
- “Rethinking the enlargement process: European Union discourse on Turkey”, *Rethinking the Modern: Empire, Colonialism and Slavery*, British Sociological Association, Theory Study Group, Birmingham, UK, 11-12 July 2011
- “The construction of Otherness: The place of Turkey in the visions of the European Union”, *IX Congreso Cultura Europea*, University of Navarra, Pamplona, Spain, 23-25 October 2007
- “The politics of speaking Europe and Europe’s others in the European Union”, *Performing Regions, Regional Performance: Regions and Regionalism in and Beyond Europe Conference*, Institute for Advanced Studies, Lancaster University, UK, 17-19 September 2007
- “The discursive construction of Otherness: Imagining Turkey in the European Union”, *Lancaster Sociology Summer Conference 2006*. Lancaster University, UK. 23 June 2006

6. International citations

1. Pandir, M. and Knight, J. (2006) “Homepage aesthetics: The search for preference factors and the challenges of subjectivity”, *Interacting with Computers*, Vol. 18, Issue 6, 1351-1370, Oxford University Press. Indexing: SSCI, SCI, SCI Expanded
Web of Science citations: 34
Google Scholar citations: 82
2. Knight, J. and Pandir, M. (2004) “An Experimental Aesthetics Approach to Evaluating Websites”, *Proceedings of Aesthetic Approaches to Human-Computer Interaction Workshop*, Nordichi 2004, Tampere, Finland, October 2004.
Google Scholar citations: 4

7. Research Projects

1. TÜBİTAK 1001 Araştırma Projesi, Researcher: “Türk Basınında Suriyeli Sığınmacı Temsillerinin Eleştirel Söylem Analizi”, NO: 115K268 (since November 2015)
2. Birmingham City University, Birmingham Institute of Art and Design, User Lab, Research assistant, 2004-2005
3. Researcher in the British Council Project: “Understanding Consumer Behaviour and Customer Experience”, Intersperience Research, Lancaster University, UK, 2009

8. Administrative Positions, Academic Experience

8.1. Administrative Positions

- Lancaster University, Faculty of Arts and Social Sciences, Facilities Office, 2009-2010

8.2. Academic Experience

1. Research Assistant, Lancaster University, Faculty of Arts and Social Sciences, 2006
2. Research Assistant, Birmingham City University, Birmingham Institute of Art and Design, 2004-2005

8.3. Other

- Expert Referee, *Sociology*, British Sociological Association, Sage Publications, 2007-2008

9. Awards

1. University of Lancaster, Sociology Department, Dissertation Grant, 2011
2. British Federation of Women Graduates, Doctoral Grant, 2010

10. Courses taught in the last two year

Academic year	Term	Course	Weekly hour		Number of students
			Theory	Applied	
2016-2017	Fall	Introduction to Sociology	6		93
		Communication Technology and Society	3		20
2015-2016	Fall	Introduction to Sociology	3		58
		Cultural Studies	3		37
	Spring	Introduction to Sociology	12		143
		Sociology of Communication*	3		120
		İletişim Sosyolojisi*	3		6
2014-2015	Fall	Introduction to Sociology	3		25
		Cultural Studies	3		15
	Spring	Introduction to Sociology	9		106

* teaching at Marmara University, Faculty of Communication