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He was born in 1982 in Ankara. He graduated from Ankara Anadolu Fine Arts High School and Anadolu University Fine Arts Faculty Graphic Design Department. In 2006, he started working as an art director in GRAY / Istanbul. Later, he worked for many national and international brands as an art director in advertising agencies such as TBWA / Istanbul and RABARBA. He worked as a research assistant at TOBB University of Economics and Technology Visual Communication Design Department. Graphic Designers Society, Crystal Apple, Red Awards, Cannes Young Lions. He started his graduate studies at Hacettepe University, Department of Graphic Design and continues Visual Communication Design MA program at Işık University.

He is currently working as an art director at Puck Global's advertising agency. He is also a part-time instructor at Işık University Faculty of Fine Arts Department of Visual Communication.