

RESUME

KAAN GOKCEN ART DIRECTOR

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21.02.1992
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EDUCATION

Bahcesehir University, Istanbul
Visual Communication Design, 3.10 GPA

University of Ulster, Northern Ireland
Media Studies, Erasmus Exchange Programme

FMV Nisantasi High School, Istanbul, Turkey

WORK EXPERIENCE

2019- Art Director - **LEO BURNETT - PUBLICIS GROUPE**

2020- **Publicis Emil- Mercedes-Benz** all marketing activities.
Social Media Art Direction for **Citroën, Peugeot, DS Automobiles**
Digital Art Direction for
Prima Pampers App Design and P&G BANABAK App

2018-2019 Art Director - **SAATCHI SAATCHI ISTANBUL -
PUBLICIS GROUPE**

Social Media Art Direction for **Nutella, Kinder, Ferrero Rocher,
Max Factor, Koleston, İcim** Digital Art Direction for
Prima Pampers App Design & P&G BANABAK App

2016-2018 Jr. Art Director - **FAYDA**

Art Direction for **Sütaş, Banvit, Büyükçekmece Belediyesi,
Seyhan Belediyesi, Çankaya Belediyesi**

2015 Graphic Design Internship -
TBWA WORLDHEALTH/CORTEX ISTANBUL

SKILLS Adobe Photoshop-Illustrator-Premiere-XD-InDesign