STV 111 Basics of Cinematography (3+0+0) 3 ECTS 7
(Sinematografinin Temelleri)
In this lecture, the components of film language will be analysed. The purpose of the lecture is to gain an upper view to basic concepts of a film such as the basic components of cinematography and film making from the very first idea to editing.

STV 112 Society and Culture (3+0+0) 3 ECTS 5
(Toplum ve Kültür)
The structure of the contents which produced by mass communication is an impoartant issue for content producers. The lecture of Society and Culture

STV 122 Introduction to Film and Television (3+0+0) 3 ECTS 5
(Sinema ve Televizyona Giriş)
As an introduction to film and T.V., the artistic, structural and technical information will be thought in this course. During this course the aim is to gain the knowledge of professional terminology as well as to focus on the improvements and the evolution of fundamental concepts through out the history of film and television.

STV 142 Digital Editing (3+0+0) 3 ECTS 7
(Sayısal Kurgu)
This course is an introduction to montaging technologies as well as a starting point for the students to get use to the concepts. This is a studio course and it helps students to get familiar with the montage software's that are available in the sector.

STV 162 Story and Narration (3+0+0) 3 ECTS 7
(Öykü ve Öyküleme)
Screenplay is the basis of a film. As such, story is the basis of screenplay. The journey of the story, alongside with humanity, can be count as an important component of all kind of narratives. In Story and Narration lecture, how an idea turns out a story and how it evolves to an identity, will be analyzed.

TUR 101 Turkish I (2+0+0) 2 ECTS 2
(Türkçe I)
Definition of communication, language, description, thought, culture, society, and the relationship between different types of oral and written communication, various examples of characteristic features of Turkish, types of expression and expression disorders.

TUR 102 Turkish II (2+0+0) 2 ECTS 2
(Türkçe II)
Turkish Literature in the world (presented with examples) and masters of narrative features and types of the selected text, writing and communication types.

ING 101 General English I (3+1+0) 3 ECTS 5
(Genel İngilizce I)
Reading, writing, listening and speaking four basic language skills to gain entry-level. Language of the basic vocabulary learning and development mechanically. Theoretical grammar, writing and speaking exercises with simple sentences with thegrammatical rules of the application.

ING 102 General English II (3+1+0) 3 ECTS 5
(Genel İngilizce II)
The four basic language skills in English at the level of the pre-gain medium. Vocabulary knowledge. Language skills and structures, with different meanings and functions of strategy, training tips, using a team to gain the ability to predict.
Prerequisite: ING 101

GSE 151 Basic Photography (3+0+0) 3 ECTS 3

(Temel Fotografi)
The phenomenon of photography theory, methods and tools , which form the basis for all the design and adaptation of theoretical knowledge necessary to apply to projects. The concept of photography and its definition. The historical process: Camera Obscura. Camera (analog / digital) and operating principles. Eye / machine relationship. Applied studies.

GSE 152 Intoduction to Computers (3+0+0) 3 ECTS 3
(Bilgisayara Giriş)
This course is concerned with teaching the basic use of the operation systems MacOs (and Windonws). Main concepts of computers will be thought (Byte, Kb, Mb, Gb; pixel, resolution, RPM, SSD, HDD, input/output, external/internal, etc.), as well as required hardware knowledge for efficient system use. (Video Card, HDD, RAM, processer, etc.).

YEAR 2

STV 211 Television Broadcasting (3+0+0) 3 ECTS 7
(Televizyon Yayıncılığı)
Organisation structure of tv broadcasting, types of broadcasts, characteristics of productions. Controlling room usages and task definitions towards production studio will be supported by practical lessons.

STV 212 Camera and Light (2+2+0) 3 ECTS 7
(Kamera – Işık)
Analysis of image by students from a professional perspective and understanding and contribution of light and frame to the story are discussed in line with major applications. This course also covers the theoretical analyses of this language

STV 221 Critical Thinking (3+0+0) 3 ECTS 6
(Eleştirel Düşünme)

Human profile and qualifications in the information age, the definition and borders of critical thinking, strategies and application examples of critical thinking, the qualifications which must provide in a critical thinking individual, implementation of critical thinking of the educational programs, Bloom's Taxonomy and critical thinking process, strategies and activities of critical thinking, Socratic questioning, creative drama and self-expression process, collaborator learning techniques, case study management, internal class evaluation techniques, creating lesson plans which are supporting critical thinking.

STV 232 World Cinema (3+0+0) 3 ECTS 5
(Dünya Sineması)
The historical story of Cinema under the guidence of the process of change and development of cinematographic narration. Silent film era, Hollywood Cinema, Soviet Cinema, Europian Cinema, Sound Cinema and the position and influence of movies in the entertainment industry within the tv effect are the basics of this lecture.

STV 252 Research Methods in Social Science (3+0+0) 3 ECTS 5
(Sosyal Bilimlerde Araştırma Yöntemleri)
Science and basic concepts (phenomenon, knowledge, absolute etc.) the basic information relating to the history of science, the structure of scientific research, scientific methods and all the different approaches of this methods, problem, research modeling, database and samples, collecting data, data collecting methods (qualitative and quantitative data collecting methods), storing, analyzing, interpreting and reporting data.

STV 281 Script Writing Techniques (3+0+0) 3 ECTS 5
(Senaryo Yazım Teknikleri)

The main components of drama and visual-communicational cinematographic language is theoretically handled. The course also includes practicing with examples of literature that contain these main components.

STV 282 Introduction to Communication Concepts   **(3+0+0) 3 ECTS 6**
(İletişim Kuramlarına Giriş)
Emergence of mass communication tools and their impact and results on society is the main topic of this lecture. It threads changing face of communication in modern society, the emergence of modernity and modern social science. Various theoretical approaches, political-historical-economical-sociological are examines with a critical approach.

GSE 241 Comperative History of Art
(Karşılaştırmalı Sanat Tarihi)
Definition of art, the art of civilization in different eras of history, depending on the changing currents and differences determined by the technical, technological, sociological, and other factors. Western Art: Prehistoric, Mesopotamian, Egyptian, Greek, Roman, Romanesque, Gothic, Renaissance, Baroque, Industrial Revolution, Romanticism, Realism, Impressionism, Expressionism, Art Nouveau, Dadaism, Cubism, Futurism, De Stijl, Surrealism, Abstract Expressionism, Pop Art, Op Art, and Post-Modernism.

HIST 101 History of Turkish Republic I   **(2+0+0) 2 ECTS 2**
(Türkiye Cumhuriyeti Tarihi I)
The political, social, cultural and economic transformations that the country has gone through from the last era of the Ottoman Empire to the end of the 1930's Turkish Republic. Revolutions and social transformations in the formative years of the Turkish Republic that is going through a modernization process

HIST 102 History of Turkish Republic   **(2+0+0) 2 ECTS 2**
(Türkiye Cumhuriyeti Tarihi II)
The political, social, cultural and economic progress of Turkey from the years of World War II, until today. The move to a multi-party system and the Democratic Party (DP), social transformations in the 1960s and the 70s, demographic changes, industrialization and social movements, the 1980 Military coup and its aftermath, the social and political polarization in the 2000s.

YEAR 3

STV 312 Film and Television Production   **(3+0+0) 3 ECTS 7**
(Sinema ve Televizyonda Yapımcılık)
This course aims to help students gain required skills by giving them information about contemporary TV and Film sector. This information will guide the producer during the stages of production, improvement, postproduction and distribution.

STV 321 Film Theory   **(3+0+0) 3 ECTS 7**
(Sinema Kuramları)
Different theories that have been created throughout the history of film. Lumiere brothers' proneness to documentary and Melies's creation of the concept of fiction... Conventional theory that has appeared with DW… Griffith's executions and alternative approaches that emerge against this theory. Eisenstein's theory of montage... Vertov's theory... Meyerhold's theories of "constructivism" and "biomechanical" acting… The contribution of Reinhardt's non-theoretical approach and Piscator's political theatre...

STV 322 Cinema Aesthetics   **(3+0+0) 3 ECTS 5**
(Sinema Estetiği)

Basic issues such as the relationship between "reality", "Effet de réel" and "film-reality". These problems will be analyzed through different artistic disciplines and arguments in film. Expressionism, which can easily be considered as the most important movement of thought and art that appeared after Reform, Enlightenment and Renaissance, brought a new perspective to the relationship of "film-reality"... As a result of this,the emergence of "appearance-reality" problem... As a resolution to this Brecht's anti-Aristotelian aesthetic...

STV 331 Film Production and Direction I (2+0+2) 3 ECTS 9
(Film Yapım Yönetim I)
Each student is required to prepare and complete a project by viewing the post-production of a film making process.

STV 332 Film Production and Direction II (2+0+2) 3 ECTS 9
(Film Yapım Yönetim II)
Roles and responsibilities of the people, who work in the TV studios with production, management and technical duties. This course will also provide the necessary experience for the students to make correct decisions while picking jobs. The students are expected to contribute in TV program studio and direction crews that are also formed by students.
Prerequisite: STV 351

YEAR 4

STV 411 Sector-Specific Seminars (3+0+0) 3 AKTS 6
(Sektörel Seminerler)
Prominent names from the cinema and the TV sector, cinematographers, producers, script writers, directors, actors and other professionals providing eye opening talks, these are accompanied by companies promoting their products (Sony, Adobe etc.)

STV 422 Film Critic (3+0+0) 3 ECTS 6
(Film Eleştirisi)
Different film disciplines and approaches to film critiques will be underlined by analyzing films and the course equip students to make critical analysis. During the course there will be written and oral critiques of contemporary films, and film critiques that get published in media will be discussed in terms of film critique's position and problems.

STV 490 Graduation Project (2+4+0) 3 AKTS 9
(Bitirme Projesi)
The approval of all the pre-production stages of the students' graduation projects (documentary, short film or a TV show) by their advisors and then the advisory board, followed by the production and the post-production stages, which also takes places in a close interaction with the advisor.

STV 489 Project Development and Execution (2+4+0) 3 AKTS 9
(Proje Geliştirme ve Uygulama)
On project basis, the students are expected to apply the skills and knowledge that they have learned in class. The pre-production stages (research, project folder, synopsis/treatment, script, production script, photoboard) of the students' graduation projects (documentary, short film or a TV show) developed through the skills and the knowledge that the students have gathered, where each step is closely monitored by their advisors.

Elective Courses in Department

STV 242 Digital Photography Practices (3+0+0) 3 ECTS 5

(Sayısal Fotoğraf Uygulamaları)
The development in digital sinema technology, shooting video using a dslr camera and the use of auxiliary equipments, the impact of Digital Techology upon the filmmaking Production process in cinematic techniques.

STV 251 Short Film Script   **(3+0+0) 3 ECTS 5**
(Kısa Film Senaryosu)
Theoretical and the practical information of the short-film format through readings and viewing are handled. Each student will write a short-film script with all stages that are thought.

STV 252 News Collecting and Writing   **(3+0+0) 3 ECTS 5**
(Haber Toplama ve Yazma)
After explaining which event is news and which is not, gathering information, regulation, **line with ethical rules and adapting them to the way of transmission** of the events which have news quality are the basic structure of this lecture. Basic reporting theories and the transformation of journalism in the context of new media applications will be discussed also.

STV 261 Diction and Effective Speaking   **(3+0+0) 3 ECTS 5**
(Diksiyon ve Etkili Konuşma)
Examination for using all rules of Turkish language correctly with an effective way. Using the language in harmony and gaining the required information and education.

STV 351 History of Turkish Cinema   **(3+0+0) 3 ECTS 5**
(Türkiye Sinema Tarihi)
During this course the development of Turkish film, from the first film screenings till today, will be analyzed. The identity of Turkish film will be looked over by using institutional debates on this subject as source materials. The impact of sociological and cultural changes in Turkey will be analyzed, in terms of how they effected Turkish film.

STV 352 Sound in Cinema and Television   **(3+0+0) 3 ECTS 5**
(Sinema ve Televizyonda Ses)
The importance of sound, basic sound design, sound editing, recording and mixing will be analyzed. Dialogue, music and effects, and creating a last mix will also be covered during the course.

STV 361 Graphic and Animation Technique   **(3+0+0) 3 ECTS 5**
(Grafik Animasyon Tekniği)
Graphic skills of students will be improved and by the use of still images the student wil be designing and creating 2D animations. To be able to do this, students are going to learn graphic (Photoshop), editing, (Premiere) and animation (After Effects) programs, which work with each other in sync. In addition to improving technical skills, students are going to be able to execute the fundamental principles of visual communication in their projects.

STV 362 Directing of Cinematography   **(3+0+0) 3 ECTS 5**
(Görtüntü Yönetmenliği)
This course is for the students, who aim to become a visual director in film and TV series sector. During this course students will receive an education based on technical operational features of digital camera, light settings fit for stage language and mastering the use of camera skills with practice.

STV 451 Documentary Film Production and Directing   **(3+0+0) 3 ECTS 5**
(Belgesel Film Yapım Yönetim)
During this course, documentary film production, the role of the producer and director; peculiar process of documentary filmmaking, sound and execution, social realty, propaganda and the relationship between art and documentary will be analyzed. The development of documentary in Turkey and world will be discussed. It is expected that the students execute their own documentary projects.

STV 452 Acting in Front of Camera   **(3+0+0) 3 ECTS 5**
(Kamera Önü Oyunculuğu)
This lecture has an aim of introducing the student with series and movie sets and provide enough technical info to perform in front of camera. This lecture has a professional Movie Director to work with so student can get enough experience to work series and movie sector after school.

STV 461 Actor Directing   **(3+0+0) 3 ECTS 5**
(Oyuncu Yönetmenliği)
Basic principles, readings, watchings and practicings of how a director sets relations between camera and player as dramatic narrative elements.

STV 462 Multiple Media Narratives   **(3+0+0) 3 ECTS 5**
(Çoklu Medya Anlatıları)
This course explains the features of the new media that has been digitally designed and released for consumer-audiences, the communication form with the target audiences, topics such as design and usability. These topics will be explained by examples such as Web TV, IPTV, Digital Broadcast Platforms In this

Complementary Elective Courses

STV 311 Advanced Graphics and Animation Techniques   **(3+0+0) 3 ECTS**
(İleri Grafik Animasyon Tekniği)
The Use of Photoshop, Illustrator and Cinema 4D applications in compatible programmes. Advanced level techniques in animation and the visual effect by using programmes.

STV 371 Tv Studio Practices   **(3+0+0) 3 ECTS 4**
(Tv ve Stüdyo Uygulamaları)
This lecture has a structure in which students will experience and be in charge of all the processes of live broadcast, news, talk show, contests etc.
They will be learning all the basic principles and applications like uses of all kind of equipments and materials which are found in the studio, coordination between operators and crew.

STV 372 Advanced Scriptwriting   **(3+0+0) 3 ECTS 5**
(İleri Senaryo Teknikleri)
The format of feature length narrative film is taught the students through sample readings and screenings. Each student is expected to prepare a feature length narrative film file with all the stages of the writing process.

STV 376 Make-up in Cinema and Television   **(3+0+0) 3 ECTS 5**
(Sinema ve Televizyonda Makyaj)
The importantance of make-up throughout character creation which is the basic element of the dramatic structure. Introducing the components and the varieties of make-up with applied models.

STV 471 Perception & Cinema   **(3+0+0) 3 ECTS 5**
(Mekan Algısı ve Sinema)
The definitions and theories of perception of space: Gestalt theory, The Wöbse Method, The Hirschfield Method. Visual landscape choice theories and the investigation of man through evolutionary change; Knowledge Acquisition Theory, Psycho-Evolution theory, Asylum

Theory, Habitat choice theory. Different typologies of landscaping in the geography of Turkey, analysis of characteristic flora and fauna. Consideration of different landscape typologies in film and TV as well as through applications. The aim of the course is to provide each participant with the knowledge to articulate every desired landscape typology.

STV 472 Media Planing (3+0+0) 3 ECTS 4
(Medya Planlaması)
This course covers the media planning, which contains the technical factors of marketing, the features of media tools. In addition to this costumer expectations in market will be analyzed and the process of planning and buying will be talked about.

STV 473 Media Literacy (3+0+0) 3 ECTS 4
(Medya Okuryazarlığı)
The aim of this course is to explain why media reflects incidents and facts in a certain way, therefore the main aim is to educate conscious people who can look at media with a critical perspective.

STV 474 Television Presenter (3+0+0) 3 ECTS 4
(Televizyon Sunuculuğu)
This course will cover the education needed for a person, who is to become a fit face for the screen during news reading or hosting a TV program: -Diction -Listening –Contemplating –Content research and preparation –The use of language in terms of speaking –The fashion of speaking –Body language.

HSS Courses

STV 343 Video Production Studio (3+0+0) 3 ECTS 5
(Video Production Studio)
Use of camera, light and sound as components of video narration elements. Basics of fiction process through practice. Stages of video production such as idea and theme formation, synopsis writing and storyboard preparation. Creation of video content by team work.

STV 344 Popular Cinema and Criticism (3+0+0) 3 ECTS 5
(Popüler Sinema ve Eleştirisi)
Popular film examples from world cinemas starting from the American cinema before the 2nd World War. Creation process of elements making a film popular in different geographies. Basic features of mainstream American cinema and its relation with melodrama. The relation of American cinema with New Wave movements that were seen in Europe after 2dn World War, especially in France and Germany. Popular film examples from 3rd World Cinema. Yeşilçam films. The relation of these films with popular transnational cinema examples.

STV 392 Contemporary Cinema (3+0+0) 3 ECTS 5
(Çağdaş Sinema)
The conception of cinema developing according to the social and historical processes in some regions and countries such as Iran, Spain, Hungary, Poland, The Balkans and the Far East whose cinema comes to forefront with its diversity and catches the audience.

STV 401 Art Directing in Film (3+0+0) 3 ECTS 4
(Sinemada Sanat Yönetimi)
The course covers roles, duties and creative contributions of the people who work under the name of Art Direction in films. Driven by the script, students are required to research the lives and the environments of the characters, and have to make layout plans to create the formal

environment. Through planning they have to determine details such as costumes and accessories they have to determine details such as costumes and accessories

STV 402 Documentary Film Culture (3+0+0) 3 ECTS 4
(Belgesel Sinema Kültürü)
Starting by the first examples in the history of documentary, the course covers exploring documentary film's position as a part of social opposition and cultural improvement.

STV 404 Cinema and other Formats of Art (3+0+0) 3 ECTS 4
(Sinema ve Öteki Sanatlar)
Analyzing the relationship between film, considered as the "last" and "synthesis" art form, and the other six forms of art, which have appeared thousands of years before film.

FREE ELECTIVES

ING 201 Intermediate English I (3 +1 +0) 3 ECTS 5
(Orta Düzey ingilizce I)
Mid-level and more difficult to read long texts effectively: Daily life is a simple conversation on a topic to teach the basic skills Can be followed. Read and listened to a short talk about ideas, writing and producing work of laying down their own ideas. Prerequisite: ING 102

ING 202 Intermediate English II (3 +1 +0) 3 ECTS 5
(Orta Düzey ingilizce II)
Advanced level of English texts more complex and long-analysis studies. Further development of critical thinking, reading, and simple exercises.
Prerequisite: ING 201

ING 301 English For Specific Purposes I (3 +1 +0) 3 ECTS 5
(Özel Amaçlı İngilizce I)
English lexicon of concepts of art and design principles. Exercises to analyze a work of art or a design object through English key words. Developing writing and speaking skills while using the terminology of art history.

ING 302 English For Specific Purposes II (3 +1 +0) 3 ECTS 5
(Özel Amaçlı İngilizce II)
Academic and vocational studies. English letter, resume and job application preparation techniques. Design of your business, preparing presentations in English, verbal and written presentation.