

Department of Humanities and Social Sciences

Course Profile

Course Number : STS 322	Course Title: Communication, Technology, and Society
Required / Elective : Elective	Pre / Co-requisites : None
Catalog Description: New communication technologies and the new challenges. How new methods of sending and receiving information are transforming the media and society. Internet, the fastest growing communications technology. Effect of internet in general and the media.	Textbook/Required Material: James Carey, <u>Communication as Culture</u> (2008) Routledge. Other readings from diverse sources in a course pack.
Course Structure / Schedule : (3+0+0) 3 / 6 ECTS	
<p>Extended Description: This course examines new communication technologies—the internet, and cell phones, in particular—and how they are changing the ways people exchange information, process it, and use it. In addition to looking at the variety of uses for these new technologies, the course emphasizes sociological and cross-cultural variations in how the technologies are used. Are these technologies “homogenizing” pre-existing cultural differences (for good or ill), or are they expanding the range of expressive possibilities regardless of culture? How are these new communication technologies affecting our perceptions and consciousness of time and space relative to earlier technologies? What are their implications for generational and other sociological differences? In addition to theoretical works, most of the emphasis in the course is placed on case studies.</p>	
Design content : none	Computer usage: No particular computer usage required
<p>Course Outcomes:</p> <ol style="list-style-type: none"> 1. Know what the variety of “communication technologies” are in modern times. (2, 12) 2. Be able to identify and explain the sociological impacts of different communication technologies. (1, 2, 4, 10, 12) 3. Develop a detailed understanding of two communication technologies and write a paper and give an oral presentation on them. (1, 2, 10, 12, 14) <p>(1) Apply analytical and critical thinking skills to contemporary global issues.</p> <p>(2) Describe interrelationships between science, technology, and society.</p> <p>(4) Explain the historical, political, and economic conditions in which science and technology emerge.</p> <p>(10) Synthesize complex ideas in clear, concise ways.</p> <p>(12) Recognize relevance of coursework to personal experience.</p> <p>(14) Demonstrate an ability to communicate effectively with written, oral and visual means.</p>	
Recommended reading :	
Teaching methods: Lecture and class discussions.	
Assessment methods : Two papers and oral presentations; final exam	

Student workload:

Pre-reading	25 hrs
Lectures	45 hrs
Preparatory reading	45 hrs
Literature review for presentation.....	25 hrs
Team work for presentation	10 hrs
TOTAL	150 hrs

Prepared by : Dr. Mark A. Shields

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