

**Department of Humanities and Social Sciences**

**Course Profile**

Course Number : <b>HSS 425</b>	Course Title : <b>Globalization and Cultural Identity</b>
Required / Elective : Elective	Pre / Co-requisites : -
Catalog Description: The debates about the cultural consequences of globalization. The homogenizing versus crystallization of cultures in the face of global forces. The role of national cultural policies, international organizations and local communities in the protection of cultural heritage. Debates about authenticity, tradition, and hybridization as the consequences of cultural mingling.	Textbook / Required Material :
Course Structure / Schedule : <b>(3+0+0) 3 / 5 ECTS</b>	
<p>Extended Description : : It is impossible to understand the world in the early 21<sup>st</sup> century without understanding the debates about globalization and its cultural consequences. Globalization refers to a variety of political, economic, cultural, and social changes that are currently transforming our world. Countries are increasingly interconnected by flows of information, trade, money, immigrants, technology, and culture. The aim of the course is to provide the student with an understanding of how ongoing globalisation processes affect cultural change and the construction of identities, and how such changes and reconstructions of identity affect globalisation processes. Theories, concepts and empirical analyses related to the consequences of globalisation processes will be presented and discussed critically. We will look at the way in which cultures and identities are constructed and contested, both generally and more specifically within the context of local and transnational forces.</p>	
Design content : none	Computer usage: No special usage required
<p><u>Course Outcomes:</u></p> <ol style="list-style-type: none"> <li>1. Summarize key debates that surround the social and cultural dimensions of globalization.(<b>1, 5, 6, 14</b>)</li> <li>2. Describe empirical studies that address the impact of globalization on local cultures.(<b>3,5</b>)</li> <li>3. Assess the various roles that local communities, national cultural policies, international organizations, the mass media play in the complex relationships between the global and the local (<b>1, 8, 10</b>)</li> <li>4. Be able to connections between cultural identities and the global circulation of cultural products.(<b>12, 14</b>)</li> </ol> <p><b>1.Apply analytical and critical thinking to current global issues.</b></p> <p><b>3. Describe interrelationships between art, culture and society.</b></p> <p><b>5. Explain historical, political, and material conditions in which artistic and cultural</b></p>	

expression emerge.

**6. Analyze how modes of thought are shaped by socio-cultural, historical, political, and economic variables.**

**8. Summarize and assess current developments in subject areas.**

**10. Synthesize complex ideas in clear, concise ways.**

**12. Recognize relevance of coursework to personal experiences.**

**14. Demonstrate an ability to communicate effectively with written, oral, and visual means.**

Recommended reading:

Bauman, Zygmunt (1998). *Globalization -- The Human Consequences*. New York: Columbia University Press.

Ellwood, Wayne and John McMurty. 2001. *The No-Nonsense Guide to Globalization*. Verso.

Friedman, Jonathan (1994) *Cultural Identity And Global Process*, London.

Giddens, Antony (2005) *Runaway world*. London.

Lewellen, Ted. *The Anthropology of Globalization*\_(Bergin & Garvey)

Freeman, Carla. *High Tech and High Heels in the Global Economy: Women, Work and Pink Collar Identities in the Caribbean* (Duke U Press).

Teaching methods:

Lectures, with audio-visual materials, and discussion

Assessment methods:

Midterm

Final

Paper

Student workload:

Preparatory reading ..... 45 hrs

Lectures, workshops and team work .....45 hrs

Paper .....35 hrs

**TOTAL ..... 125 hrs**

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Revision Date :