

Department of Humanities and Social Sciences

Course Profile

Course Number : HSS 350	Course Title : Public Speaking and Presentation
Required / Elective : elective	Pre / Co-requisites :
Catalog Description: Basic public speaking and communication theory. Criteria related to style, form, structure, development, delivery, mode, context, purpose and environment for various types of speeches. Exercises for developing delivery techniques, including breathing, articulation, vocal variety. Preparation and presentation skills through analysis of theory and through the practical experience of presenting as well as critical analysis of peer speeches and other public speaking events.	Textbook / Required Material :
Course Structure / Schedule : (3+0+0) 3 / 6 ECTS	
Extended Description : This goal of this course is to increase the student's knowledge and comprehension of theory and application in public speaking situations. The course will assist the student with a number of important public speaking skills and issues. The course will begin with an overview of principles of effective public speaking followed by the ethical principles and obligations in public speaking. Students will be able to practice these public speaking principles but also develop skill and ability to analyze the audience. We will go over the steps involved in preparing, researching, composing and delivering public presentations. Students will also learn how to effectively listen to public presentation messages and evaluate those messages. Additionally, we will focus on the development of persuasion techniques, organizing and supporting ideas, and delivering extemporaneous speeches.	
Design content : none	Computer usage: No special usage required
<p><u>Course Outcomes:</u></p> <ol style="list-style-type: none"> 1. Understand and recall essential concepts in public communication. (8). 2. Competently create, organize, and support ideas in public presentations. (10, 14). 3. Compose and deliver extemporaneous public presentations on socially significant and intellectually challenging topics, while utilizing core concepts from class. (1, 10, 12, 14). 4. Efficiently listen to and critically evaluate others' messages. (10). <ol style="list-style-type: none"> 1. Apply analytical and critical thinking to current global issues. 8. Summarize and assess current developments in subject areas. 10. Synthesize complex ideas in clear, concise ways. 12. Recognize relevance of coursework to personal experiences. 	

14. Demonstrate an ability to communicate effectively with written, oral and visual means.

Recommended reading

Steven A. Beebe and Susan J. Beebe. 2010. 3rd ed. *Public Speaking Handbook*. 3/E. Allyn & Bacon.

Teaching methods

Lecture, discussion, hands-on training in presentation

Assessment methods:

Midterm

Final

Speech Presentations

Student workload:

Preparatory reading 50 hrs

Lectures, workshops and team work45 hrs

Research for presentation 55 hrs

TOTAL 150 hrs

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