

Department of Humanities and Social Sciences

Course Profile

Course Number : HSS 322	Course Title : Textual Analysis and Argumentation
Required / Elective : Elective	Pre / Co-requisites : -
Catalog Description: Definition of 'text'. Study and analyses of texts from literature, fine, visual and performing arts, architecture, commercials, TV, politics, and also body language. Argumentation techniques and methods.	Textbook / Required Material :
Course Structure / Schedule : (1+0+3) 3 / 6 ECTS	
<p>Extended Description : This course will introduce students to methods of analyzing cultural texts. We will look at a variety of cultural 'texts'—including advertising, films, novels, comic books, television, videos-- to examine how their creators make sense of the world. Although we might take them for granted, the cultural texts around us engage our cultural imaginary. While we may be aware of why these 'cultural texts' engage us, we need to understand the mechanisms of how they do this. Class time will be spent with lectures, and discussions about various multimedia texts.</p>	
Design content : none	Computer usage: No special usage required
<p>Course Outcomes:</p> <ol style="list-style-type: none"> 1. Identify characteristics of at least three textual argumentation styles (1,8). 2. Recognize and understand critical and literary terms that describe various texts (6, 8,14). 3. Develop methods and strategies for analyzing and interpreting texts (1, 5, 12, 14). 4. Demonstrate a command of analytical and argumentation methods in written work. (7, 10, 14). <ol style="list-style-type: none"> 1. Apply analytical and critical thinking to current global issues. 5. Explain historical, political and material conditions in which artistic and cultural expression emerge. 6. Analyze how modes of thought are shaped by socio-cultural, historical, political and economic variables 7. Apply discipline-relevant research methods to HSS research projects. 8. Summarize and assess current developments in subject areas. 10. Synthesize complex ideas in clear, concise ways. 12. Recognize relevance of coursework to personal experiences. 14. Demonstrate and ability to communicate effectively with written, oral, and visual means. 	

Recommended reading Alan McKee. 2003. <i>Textual Analysis: A Beginner's Guide</i> . Sage Publications Ltd.	
Teaching methods Mix of online and class participation: Pre-readings, lecture and workshops, individual exercises and group work (based on personal work experience) and moderated online discussions.	
Assessment methods	
Student workload: Preparatory reading 50 hrs Lectures, discussion 45 hrs Viewing of movies at home.....10 hrs Analytical papers.....45 hrs TOTAL 150 hrs	
Prepared by : Meltem Türköz	Revision Date : 03.03.2010