

Department of Humanities and Social Sciences

Course Profile

Course Number : HSS 222	Course Title : Culture and Communication
Required / Elective : Elective	Pre / Co-requisites : -
Catalog Description: Introduction to ethnographic methodologies for the interpretation and analysis of verbal and nonverbal communication. Linguistic anthropology, sociolinguistics, and folklore. Rules, aesthetics and dynamics of verbal and nonverbal behavior in both face to face and mediated communication in internet chat rooms and other contexts.	Textbook / Required Material :
Course Structure / Schedule : (3+0+0) 3 / 6 ECTS	
Extended Description : While we are born with an innate capacity to communicate with language, <i>culturally appropriate</i> communication is something we learn from our family, school and friends as we grow up. Cultural formation can involve beliefs about how men and women should interact, how we should speak to an older person, or how to resolve a conflict. In this course you will become aware of the cultural nature of your interpersonal communication, as well as learn methods for observing, interpreting and describing forms of communication. Over the last 50-60 years, American scholars in linguistic anthropology, folklore, and sociology have developed a variety of approaches to the study of human symbolic interaction. In this course, we will take a journey through some of the scholarly conversations about the dynamics of verbal and non-verbal communication. Class time will be spent on lecture and discussion.	
Design content : none	Computer usage: No special usage required
<p>Course Outcomes:</p> <ol style="list-style-type: none"> 1. Explain core concepts in studies of communicative practices (6, 14) 2. Summarize empirical studies about communication, speech and culture (8, 14) 3. Employ theoretical approaches in these studies to recording and interpreting observations of everyday communication practices (7, 14) 4. Demonstrate awareness of the cultural nature of their interpersonal interactions (10, 12) 6. Analyze how modes of thought are shaped by socio-cultural, historical, political and economic variables. 7. Apply discipline-relevant methods to HSS research projects. 8. Summarize and assess current developments in subject areas. 10. Synthesize complex ideas in clear, concise ways. 12. Recognize relevance of coursework to personal experiences. 14. Demonstrate and ability to communicate effectively with written, oral, and visual means. 	

Recommended reading:

Leila Monaghan and Jane Goodman, eds. 2007. *A Cultural Approach to Interpersonal Communication*. Wiley-Blackwell Publishers.

Teaching methods

Lecture, discussion, hands-on ethnographic work

Assessment methods

Quizzes

Midterm

Final

Ethnographic observation exercises

Student workload:

Preparatory reading	45 hrs
Lectures, discussion	45 hrs
Ethnographic observation.....	30 hrs
Writing up ethnographic observation	30 hrs
TOTAL	150 hrs

Prepared by : Meltem Türköz

Revision Date :