

**OUTCOMES AND OBJECTIVES CONNECTIVITY MATRIX -  
DEPARTMENT OF MANAGEMENT / INTERNATIONAL TRADE PROGRAM**

<b>OBJECTIVES OUTCOMES</b>	<b>1. Have an understanding of the dynamics and relations between firms operating in the global marketplace.</b>	<b>2. Comprehend fundamentals of foreign trade management by integrating the theories with real business world.</b>	<b>3. Have an understanding of interdisciplinary perspective to accommodate to global business world.</b>	<b>4. Being capable to collaborate effectively in a global team and have an ability in both verbal and written communication.</b>	<b>5. Being aware of ethical and sociable responsibility issues in the global competitive environment.</b>
<b>1. Comprehend the principal theories and the terminology of international trade.</b>					
<b>2. Integrate the theories of international trade with the real life functions in changing global business world.</b>					
<b>3. Apply international finance knowledge into global cases.</b>					
<b>4. Be able to integrate planning and management of logistic function and supply chain activities from an international perspective.</b>					

<b>5. Comprehend the key concepts of global marketing.</b>					
<b>6. Evaluate the risks that foreign trade companies and multinational companies face and analyze them.</b>					
<b>7. Explain the different political, legal, and economic systems and technological forces in the international environment.</b>					
<b>8. Develop a conceptual framework for the analysis, evaluation and development of goals and strategy for organizations in a global context.</b>					
<b>9. Communicate and present ideas effectively in verbal and written.</b>					

<b>10. Participate in a team work effectively and increase the dynamics of the team.</b>					
<b>11. Use computer-based technology and related packaged software.</b>					
<b>12. Consider the principal laws and legislations that provide the legal framework for foreign trade.</b>					
<b>13. the consciousness of ethics and social responsibility issues.</b>					
<b>14. Achieve an interdisciplinary point of view</b>					