



**Instructor  
Zeki Tutkan**

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Faculty of Fine Arts  
Visual Communication  
Design**

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He graduated from the Department of Art Teaching in Samsun 19 Mayıs University in 1987. His primary area was graphic design. Then he started to study for his masters in the Department of Graphic Design at the Faculty of Fine Arts in Hacettepe University.

He completed his masters in 1989, and in the same year he started to work in Istanbul Besiktas Ataturk Anotolian High School as a teacher who became the eighth in position in the KPSS Exam (the exam for civil servant selection). After seven years of teaching experience, he established his Artpress Advertisement Agency in 1992. He is also the graphic designer of Artpress which has completed its seventeenth year in business. Many of his graphic designs have appeared in a variety of publishing firms. He has created many advertisement campaigns both in Turkey and abroad.

He was the main participant in many projects related to 'Corporate Identity', 'Creating and Developing Brands' and 'Project Designs'. In addition to this, he has also prepared introduction films for business organizations and has created and directed adverts for television.

He has been in charge of numerous reproductions of his graphic designs, and as result of many years of making designs, he has acquired a lot of knowledge and experience in the techniques and practice of printing. In the light of this experience, he has been able to give advice to firms.

He has created advertisements for both indoor and outdoor environments and has prepared studies on how to curate exhibitions, fair stands and presentation techniques. His studies were used in the GMK index (Professional Association of Graphic Designers).

He started to work in the Faculty of Fine Arts in Isik University as a lecturer in 2009. He has also been a member of Istanbul Institution of Exlibris since 2009. In the same year he was elected to be in the Institution Board of Management.

He is still managing his Artpress agency and has been working as a part-time instructor in Visual Communication Design Department at the Faculty of Fine Arts in Işık University in Istanbul.



Zeki Tutkan, Omcam, Corporate Identity Kit and Publicity Files 2010



Zeki Tutkan, Domeks, Product Description Kit and Film, 2010



Zeki Tutkan, Bayındır Hayat Sigorta, Customer Representative Sales Kit and Brochures, Bülten, 2009



Zeki Tutkan, AXA, İPA, Customer Representatives Sales Kit, Promotional Products and Human Resources Documents, 2009

