



**Inst. Cem Draşan**

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Born in 1964 in Istanbul, Draşan completed his primary and secondary education in İstanbul and graduated from Sisli Terakki College.

He completed his undergraduate studies in the Department of Industrial Product Design in Mimar Sinan University in 1987.

In 1988, he worked as a motorbike designer at Anadolu Endustri Holding/Celik Montaj A.S.

Between 1989 and 1991, he worked as a research assistant in the Department of Industrial Product Design in Mimar Sinan University. At that time, he also worked as an assistant for the Dean of Faculty of Architecture.

In 1991, he started working at Koc Holding/Otosan Pazarlama A.S. as Sales Coordinator of Kawasaki Motors. Later, he worked as the Turkish Representative of Kawasaki Motors in various companies regarding product and brand management, sales and marketing, and he has been contributing to ongoing motorbike design projects for 15 years.

Between 2005 and 2008, he worked as the Turkey Company Director at Schoeller Arca Systems B.V., plastic packaging company.

In 2008, he started giving lectures on product studio and introduction to design in Yeditepe University.

Since 2010, he has been working as a part time instructor and giving lectures on introduction to product design, project studio and automotive design in the Department of Industrial Product Design at the Faculty of Fine Arts in Işık University.

He has been working on various studies such as; clay modeling techniques, documentation of talking words about industrial design and a project about design education for small children.