

# Celia K. Naivar Şen

Isık University, Department of Psychology

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## Research Interests:

Merging social psychology and public health for theory-driven, tailored health communication.

Current domains include: cancer early detection, organ donation, and hand hygiene.

## Education:

### **PhD—Social Psychology**

June 2015

Koç University

Dissertation: “Beyond demographics: Personality, norms, and mechanisms of women’s cancer screening”

Advisor: G. Tarcan Kumkale

### **MPH (Master of Public Health)—Concentration: Global Health** 2008

University of Texas School of Public Health

Thesis: “Factors associated with mammography utilization in Sao Paulo and Mexico City elderly females”

Advisors: Stephanie L. McFall and David W. Smith

### **BS—Psychology and BA—Plan II Honors** 2003

University of Texas at Austin

Minor: Biology, Concentration: Premedical Studies

## Work Experience:

### **Işık University—Assistant Professor**

November 2015—Present

Taught two sections of Introduction to Psychology 101;

Taught two sections of Introduction to Psychology 102;

Taught one course on Health Behavior Theories in Social Psychology;

Erasmus coordinator;

Senior project advisor.

### **Koç University—Graduate Research and Teaching Assistant**

August 2010 – Present

Co-authored HPBiT, 479-item TÜBİTAK sponsored national survey of cancer beliefs, personality, and religion;

Designed hospital-wide hand hygiene campaign using social norms techniques at Amerikan Hastanesi;

Managed research laboratory.

### **Acibadem University, Medical Faculty—Instructor**

January 2010 – September 2010

Developed and taught three sections of Medical English, doctor/patient interaction, to 55 students.

### **University of Texas Health Sciences, School of Public Health & Live Smart Texas Coalition—Graduate Research Assistant**

December 2007 – June 2008

Assisted with successful Robert Wood Johnson Foundation grant;

Designed, constructed, and analyzed seven state childhood obesity surveys;

Assisted with state report linking reductions in cancer risk with better practices of physical activity and nutrition.

### **American Cancer Society—Clinical Trials Case Manager**

December 2003 – August 2006

Assisted patients in understanding, locating and enrolling in clinical trials at NCI comprehensive cancer centers;

Provided case follow-up service to potential participants;

Recruited participants and assisted with cessation study for Quitline, ACS’s smoking cessation program.

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**University of Texas at Austin—Breast Cancer Research Assistant**      September 2002 – May 2003

Wrote animal model recommendations for National Cancer Institute sponsored lab studies;  
Cultured human breast, ovarian, and prostate cancer cells;  
Made chemotherapeutic treatments for in vivo breast cancer research experiments.

## Publications:

- Sen, C. K. N.,** Baruh, L. & Kumkale, G. T. (2016, accepted for publication). Beyond a paycheck: The Influence of workforce participation on women's cancer screening in Turkey. *Sex Roles*.
- Sen, C. K. N.,** & Kumkale, G. T. (2015, ahead of print). Who does not get screened? A simple model of the complex relationships in mammogram non-attendance. *Journal of Health Psychology*, doi:10.1177/1359105315587138.
- Sen, C. K. N.,** & Kumkale, G. T. (2015). *Sexual orientation in organ donation*. Manuscript submitted for publication.
- Sen, C. K. N.,** Kumkale, G. T., & Baruh, L. (2015). *The influence of past behavior and self-determination on mammogram intentions*. Manuscript submitted for publication.
- Baruh, L., **Sen, C. K. N.,** & Kumkale, G. T. (2015). *Let's not tempt fate: The respective influence of superstition, fatalism and future time-orientation on predicting future health*. Manuscript in preparation.

## Conferences:

- Sen, C. K. N.,** Kumkale, G. T., & Baruh, L. (February 2015). *The influence of past behavior and self-determination on mammogram intentions*. 16th Annual Meeting of the Society for Personality and Social Psychology, Long Beach, CA.
- Baruh, L., **Sen, C. K. N.,** & Kumkale, G. T. (February 2015). *Future health prediction avoidance: the role of chronic health, time-orientation and superstition*. 16th Annual Meeting of the Society for Personality and Social Psychology, Long Beach, CA.
- Sen, C. K. N.,** & Kumkale, G. T. (August 2014). *Sexual orientation in organ donation*. 28th Conference of the European Health Psychology Society, Innsbruck, Austria.
- Dönmez, H. E., Şahin, T., Kömür, A., **Sen, C. K. N.,** Kumkale, G. T., & Ergönül, Ö. (March 2014). *Improving hand hygiene compliance*. 3<sup>rd</sup> Symposium of National Health Care Related Infections, Istanbul, Turkey.
- Sen, C. K. N.,** & Kumkale, G. T. (February 2014). *Individual differences in mammogram compliance: a decision tree approach*, 15th Annual Meeting of the Society for Personality and Social Psychology, Austin, TX.

## Presentations:

- Department of Psychology, Kadir Has University. Beyond demographics: Personality, norms, and mechanisms of women's cancer screening, April 2015.
- Department of Psychology, Bahçeşehir University. Personality, norms, and mechanisms of women's cancer screening, March 2015.
- Department of Psychology, Koç University. Brown Bag Series: The influence of past behavior and self-determination on mammogram intentions, February 2015.
- Department of Psychology, Koç University. Proseminar Series: Understanding Attributes of Women Not Having Mammograms, May 2013.
- Department of Psychology, Koç University. Brown Bag Series: Individual Differences in Mammogram Compliance: A Decision Tree Approach, October 2013.

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Amerikan Hastanesi. Increasing Hand Hygiene Compliance: Social Influence in Health Care Workers, April 2013.  
Department of Psychology, Koç University. Brown Bag Series: Religion and Mammography, January 2013.  
Department of Psychology, Koç University. Prejudice and Intergroup Relations, May 2012.  
Department of Psychology, Koç University. Literature Search and Article Presentation, February 2012.

## **Grants and Awards:**

TUBITAK-ARDEB 3501 Project entitled “The contributions of cancer risk perceptions, health locus of control and spirituality on likelihood of engaging in cancer protective behaviour, cancer screening among Turkish population” (Grant No: 111K197) Graduate Student Scholarship;  
2010-2014, Koç University Graduate Student Scholarship;  
2007, Baptist Health Foundation Scholarship Recipient for MPH Studies.

## **Teaching Experience:**

Işık University Assistant Professor, Undergraduate Course: Introduction to Psychology 101, Introduction to Psychology 102, Health Behavior Theories in Social Psychology  
Koç University Teaching Assistant, Graduate Course: Attitudes and Persuasion;  
Koç University Teaching Assistant, Undergraduate Course: Social Psychology;  
Acibadem University Instructor, Undergraduate Course: Medical English;  
UT School of Public Health Teaching Assistant, Graduate Course: Social & Behavioral Aspects of Community Health.

## **Associations and Memberships:**

Society for Personality and Social Psychology  
European Health Psychology  
Social and Personality Health Network  
American Public Health Association  
American Turkish Friendship Council

## **Service to the Field:**

Reviewer for Journal of Health Psychology  
American Turkish Friendship Council advisor for Mersin, Turkey breast cancer center

## **Special Projects and Skills:**

Completed and implemented evaluation for Texas’s Physician Oncology Education Program;  
Featured in: Barnes, M. (2006). Hope Runs Deep. *Triumph Magazine*, (Spring).  
Skills: Answer Tree, MediaLab, and SPSS.